Translate

Diversity

- □□ Diversified funding and potentially insulated from market instabilities
- □□ More than 3 types of fundraising methods are operational and all of them contribute to our revenue
- □□ Highly dependent on limited funders, largely of similar type
- □□ Only 1 type of fundraising is predominant for the past 3 years

□□ Diversified funding and potentially insulated from market instabilities

> Highly developed: Strong diversity in fundraising portfolio.

Reflection:

- No response is urgently required as we have income from various streams and many donors.
- Others -

Action:

- No action necessary.
- Others -

Notes for Development:

1. Strong diversity in fundraising portfolio.

2. Fundraising function has developed into an optimally functioning unit that is consistently innovative and imaginative.

3. Advanced funding portfolio with a strong mix of various types of donors, partnerships and funding arrangements.

□□ More than 3 types of fundraising methods are operational and all of them contribute to our revenue

> “ Fairly developed: Multiple types of fundraising sources contribute to revenue.

Reflection:

- Institutionalise periodic fundraising landscaping exercise and its subsequent use in fundraising planning.
- Others -

Action:

- Conduct a fundraising diversity audit to determine potential risk and actionable areas.
- Others -

Notes for Development:

1. Multiple types of fundraising sources contribute to revenue.

2. Fundraising function is generally bringing in revenues from different sources consistently, and it ads dynamism to the way we go about achieving our mission.

3. Developed fundraising portfolio; adequate to meet various critical mission expenses.

□□ Highly dependent on limited funders, largely of similar type

> Under developed: Lack of diversity in fundraising portfolio.

Reflection:

- Focus on acquiring more multi-year grants to mitigate risks in the interim; along with multiple inventive disbursal design.
- Institutionalise periodic fundraising landscaping exercise and its subsequent use in fundraising planning.
- Others -

Action:

- Conduct a fundraising diversity audit to determine clear risk and actionable areas.
- Put strong impetus on identifying minimum twenty new grant funding opportunities through extensive research and innovative program positioning.
- Others -

Notes for Development:

1. Lack of diversity in fundraising portfolio.

2. Lack of overall development in fundraising function.

3. Develop a stronger fundraising strategy.

□□ Only 1 type of fundraising is predominant for the past 3 years

> “ Poorly developed: Unidimensional fundraising sources.

Reflection:

- Our policies do not allow us to pursue any other types of fundraising by grant fundraising; we would consider taking it up for internal deliberations.
- Focus on acquiring more multi-year grants to mitigate risks in the interim; along with multiple inventive disbursal designs.
- Others -

Action:

- Start at least 1 new fundraising method this financial/calendar year.
- Assess other types of fundraising methods we can operate on in the given landscape.
- Put strong impetus on identifying minimum twenty new grant funding opportunities through extensive research and innovative program positioning
- Others -

Notes for Development:

1. Unidimensional fundraising sources.

2. Lack of overall development in fundraising function.

3. Develop a stronger fundraising strategy; premised around a primacy of purpose.