

☐☐ Choice is determined by various types of fund requirement, motivation of the donor and a vision towards holistic organisational development

“Highly developed: Fundraising choices are guided by a larger and deeper strategic understanding of different sources of funds.

Reflection:

- No response is necessary.
- Others -

Action:

- No action necessary.
- Others -

Notes for Development:

1. Fundraising choices are guided by a larger and deeper strategic understanding of different sources of funds.
2. Portfolio has been developed based on what is best for the mission. Fundraising function has been raised as an adjunct to add voice to the core mission of the organisation.
3. Fundraising decisions are not market driven, but driven by what will enable mission delivery best.

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