

□□ We are easily discoverable & have strong sector presence. Contents are curated and managed by dedicated resource/s regularly. Data & analytics of these platforms are studied periodically.

“Highly developed: Strong systems and processes are in place to enhance visibility consistently.

Reflection:

- No action required.
- Others -

Action:

- No actions are necessary as we have strong visibility to attract outside interest.
- Others -

Notes for Development:

1. Strong systems and processes are in place to enhance visibility consistently.
2. Very proactive in enhancing visibility consistently, and conversion of the tractions created into tangible fundraising results.
3. Systematically using multiple mediums to interact with the external world effectively, and thereby positively influencing fundraising results consistently.

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