

☐☐ Have not formally assessed scope of fundraising in the last 5 years

“Poorly developed: Did not conduct any scoping exercise in the last few years.

Reflection:

- Seek support from other local organisations.
- Determine institutional standards and process for this exercise- who does it, how, frequency and how the findings are to be used.
- Others -

Action:

- Leadership to find ways of working with other charities or market forces to extract informations to start with.
- Create an internal team for fresh landscaping and incorporate the exercise as part of strategic planning exercise.
- Others -

Notes for Development:

1. Did not conduct any scoping exercise in the last few years.
 2. Scoping is not seen as a critical tool to develop fundraising strategies and plans.
 3. Build systems and processes for best use of scoping in delivering more contextualised fundraising services.
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